#### GERALD ANDREW MCDERMOTT

**Professor** Sonoco International Business Department The Darla Moore School of Business University of South Carolina 1014 Greene Street Columbia, SC 29208

Fax: (803) 777-3609

Tel: (803) 777-1035

E-Mail: gerald.mcdermott@moore.sc.edu

#### I. EDUCATION

## A. Degrees

Massachusetts Institute of Technology Ph.D. in Political Science, June 1998.

Middlebury College

B.A., Economics (Phi Beta Kappa, Magna Cum Laude, Highest Department Honors), May 1988.

### **B.** Dissertation

Title: "The Communist Aftermath: Industrial Networks and the Politics of

Institution Building in the Czech Republic."

Committee: Suzanne Berger (chair), Richard Locke, Charles Sabel, and David Stark

# II. TEACHING & EMPLOYMENT

### A. Teaching & Research Positions

Full Professor, Sonoco International Business Department, The Darla Moore School of Business, University of South Carolina (January 2016 – present)

Coordinator, Doctoral Program, Sonoco International Business Department, The Darla Moore School of Business, University of South Carolina (July 2017 – present)

Outreach and Special Event Director, Folks Center for International Business, The Darla Moore School of Business (2019 – present)

Faculty Advisory Board, Folks Center for International Business, The Darla Moore School of Business (2015 – present)

Moore School Fellow, University of South Carolina (July 2014-present)

Academic Director, Master of International Business, The Darla Moore School of Business, University of South Carolina (2012-2019).

Associate Professor (with tenure), Sonoco International Business Department, The Darla Moore School of Business, University of South Carolina (July 2008 - 2015).

Core Faculty, Rule of Law Collaborative, University of South Carolina (2013-present) Advisory Board, Walker International and Area Studies, University of South Carolina (2012 – Present)

Senior Research Fellow, IAE Business School, Buenos Aires, Argentina (2009-present) Visiting Professor, Facultad de Economia y Negocios, Universidad de Chile, Santiago (2017-18)

Visiting Professor, Political Science and International Relations Department, Graduate Institute of International and Development Studies, Geneva, Switzerland (2017)

Fernand Braudel Senior Research Fellow, European University Institute, Italy (April-June 2013).

Assistant Professor of Management, The Wharton School, University of Pennsylvania (January 2001-2008);

Secondary Appointment, Department of Political Science, University of Pennsylvania.

Visiting Assistant Professor of Management, The Wharton School, University of Pennsylvania (1998-2000)

Visiting Professor, Masters in Law Program with Yale Law School, Universidad de Palermo, Buenos Aires (1997-1998)

Visiting Researcher and Professor, Departamento de Humanidades, Universidad de San Andres, Buenos Aires (1996-1998)

Visiting Researcher, Departamento de Humanidades, Universidad de San Andres, Buenos Aires, (1996-98).

Visiting Researcher, Center for Economic Research and Graduate Education - Economics Institute, Prague (1993-1995).

Graduate Student Affiliate, Minda de Gunzberg Center for European Studies, Harvard University (1991-1997).

# **B.** Courses Taught

### 1. Undergraduate Courses

# **University of South Carolina**

IBUS 310 Globalization & Business: Fall 2009 - 2016

IBUS 490A Comparative Management – The Challenge of Transnational Integration & Diversity: Fall 2009, 2010

IBUS 490B Nation States, Regional Networks, and Global Markets: Fall 2008

### University of Pennsylvania

MGMT 209 Politics of the Multinational Firm: Spring 1999

MGMT 234 Comparative Management: Fall 1998, Fall 1999, Spring 2005

MGMT 234–PSCI 228 Comparative International Management: Spring 2006, 2007, 2008

MGMT 210 International Management and Institutions in Comparative Perspective: Spring 2001

#### 2. Graduate Courses

## **University of South Carolina**

DMSB 741 – Comparative Institutional Systems: 2017

MBAD 702, 010, 011 -- Strategic Management: Spring 2016 - present

IBUS 706 Nation States, Regional Networks, and Global Markets: Fall 2009 - present (Awarded Outstanding Professor in MIB Program, 2010-2011).

IBUS 790 Nation States, Regional Networks, and Global Markets: Fall 2008

IBUS 802 Institutions, Networks, and Development: The Intersection of International Business and Government Policy: Fall 2008

IBUS 802 Institutions, Culture and International Business Fall 2010, 2012, 2013

# University of Pennsylvania

MGMT 655 Global Strategic Management (Core Course): Spring 2002, 2003, 2004, 2005, 2006, 2007, 2008

MGMT 875 Comparative Management: Spring 1999, Fall 1999, Spring 2000, Spring 2001, Fall 2001, Spring 2003, 2004

MGMT 955 – lead one class in the Ph.D. seminar on International Business: Spring 2003, 2004, 2005, 2006, 2007, 2008

GIP Latin America – give three lectures to MBA students participating in the Global Immersion Program on Latin America: March-April, 2004, 2007, 2008

#### 3. Executive Education Courses

EIMBA Program – DMSB and NTNU, Taiwan – MBAD 702 (2017 - 2018)

EIMBA Program – DMSB and Chonnam University, S. Korea – MBAD 702 (2016-)

EIMBA Program – DMSB and Tec de Monterrey of Guadalajara – IBUS 706 Nation States, Regional Networks, and Global Markets: Spring 2011, 2012, 2013 (Awarded

Outstanding Professor in EIMBA Program, 2012-2013), 2014, 2015 (Awarded

Outstanding Professor in EIMBA program, 2014-15)

GMBA Program – DMSB and Tec de Monterrey – IBUS 706, online version (2015)

Wharton Executive MBA Program – Global Strategic Management: Summer 2008 Wharton Executive Education Program – Lectures on Global Strategy (2007, 2008)

Academic Director, Executive Education Program with the Stockholm School of Economics, Wharton School, September 2002, 2003. Including three classes on Global Strategic Management.

Class on the Business and Political Environment in Eastern Europe, Advanced Management Program, Wharton Executive Education, October 2003.

Class on the Business and Political Environment in Latin America, Customized Program for Aviva, Wharton Executive Education, May 2004

# C. Courses Created/Developed

# **University of South Carolina**

DMSB 741 Comparative Institutional Systems

MBAD 702 Strategic Management

IBUS 310 Globalization & Business

IBUS 490A Comparative Management – The Challenge of Transnational Integration & Diversity

IBUS 706 Nation States, Regional Networks, and Global Markets

IBUS 490B & 790 Nation States, Regional Networks, and Global Markets

IBUS 802 Institutions, Networks, and Development: The Intersection of International Business and Government Policy

BADM 780 Nation States, Regional Networks, and Global Markets

# University of Pennsylvania

MGMT 209 Politics of the Multinational Firm

MGMT 234-PSCI 228 Comparative Management

MGMT 210 International Management and Institutions in Comparative Perspective

MGMT 655 Global Strategic Management

MGMT 875 Comparative Management

**GIP Latin America Lectures** 

### **D.** Teaching Interests

**International Strategy** 

International Comparative Management

Competitive Strategy

Business and Politics in Emerging Markets

Political Economy/Comparative Politics

### III. RESEARCH

#### A. Publications

# 1. Books Published by University Presses (refereed)

[1] Bruszt, Laszlo and Gerald A. McDermott, eds., 2014, <u>Leveling the Playing Field:</u> <u>Transnational Regulatory Integration and Development</u>. Oxford: Oxford University Press. (Released in Paperback, 2016)

[2] McDermott, Gerald A., Embedded Politics: Industrial Networks and Institutional Change in Post-Communism. Ann Arbor: University of Michigan Press. 2002. (Paperback edition, July 2003). (Finalist, American Political Science Association's Woodrow Wilson Foundation Award, Best Book on Government, Politics, or International Affairs published in 2002).

### Reviewed in:

Administrative Science Quarterly, 49 (1), 2004: 158-160.

American Journal of Sociology, 108 (4), 2003: 25-26.

Comparative Political Studies, 36 (5), 2003: 605-608.

Contemporary Sociology, 33 (2), 2004: 218-219.

Economics of Transition, 10 (3), 2002: 804-806.

Europe-Asia Studies, 55 (5), 2003: 806-808.

Journal of Economic Literature, 42 (1), 2004: 225-227.

Journal International Business Studies, March 2003

Review of International Political Economy, 11 (2), 2004: 424-437.

Slavic Review, 62 (4), 2003: 830-831.

### 2. Articles Published in Refereed Journals

- [3] Corredoira, Rafael and Gerald A. McDermott, 2019, "Does Size Still Matter? How Micro Firms and SMEs Vary in Network Learning," <u>Industry and Innovation</u>, Forthcoming.
- [4] McDermott, Gerald A., 2017, "Rethinking International Organizations: A Review of *Organizational Progeny: Why Governments are Losing Control over the Proliferating Structures of Global Governance*," <u>Perspectives on Politics</u>, 15(4): 1202-1204, December.
- [5] Bruszt, Laszlo and Gerald A. McDermott, 2016, "Integração regulatória transnacional e desenvolvimento: uma nova estrutura para mudanças institucionais," RAE-Revista de Administração de Empresas, 56(4): 447-455, July August.
- [6] Corredoira, Rafael and Gerald A. McDermott, 2014, "Adaptation, Bridging and Firm Upgrading: How Non-Market Institutions and MNCs Facilitate Knowledge Recombination in Emerging Markets," <u>Journal of International Business Studies</u>, 45: 699-722.
- [7] McDermott, Gerald A., Ram Mudambi, & Ronaldo Parente, 2013, "Strategic Modularity and the Architecture of Multinational Firm," introductory article for special issue in Global Strategy Journal, 3(1): 1-7.
- [8] Bruszt, Laszlo & Gerald McDermott, 2012, "Integrating Rule Takers: Transnational Integration Regimes Shaping Institutional Change in Emerging Market Democracies," <u>Review of International Political Economy</u>, 19 (5): 742-778.

- [9] McDermott, Gerald, 2011, "El surgimiento de nuevas instituciones de upgrading en Argentina: Lecciones para America Latina," <u>Desarrollo Economico</u>, 51(202-203): 313-315.
- [10] McDermott, Gerald A. & Rafael A. Corredoira, 2011, "Recombinar Para Competir: las Instituciones Público-Privadas y La Transformación del Sector Vitivinícola Argentino," Desarrollo Economico, 51(202-203): 317-341.
- [11] McDermott, Gerald A. & Hector Rocha, 2010, "Clusters and Upgrading: A Purposeful Approach," <u>Organizations and Markets in Emerging Economies</u>, 1(1): 24-50.
- [12] McDermott, Gerald A. & Rafael Corredoira, 2010, "Network Composition, Collaborative Ties, and Upgrading in Emerging Market Firms: Lessons from the Argentine Autoparts Sector," Journal of International Business Studies, 41:308-329.
- [13] McDermott, Gerald A., Rafael Corredoira & Greg Kruse, 2009, "Public-Private Institutions as Catalysts for Upgrading in Emerging Market Societies," <u>Academy of Management Journal</u>, 52(6): 1270–1296.
- [14] McDermott, Gerald, 2007, "The Politics of Institutional Renovation and Economic Upgrading: Recombining the Vines that Bind in Argentina," <u>Politics and Society</u>, 35(1): 103-143, March.
- [15] McDermott, Gerald A., 2007, "Politics and the Evolution of Inter-firm Networks: A Post-Communist Lesson," <u>Organization Studies</u>, 28(6): 1-24.
- [16] McDermott, Gerald, 2007, "Politics, Power, and Institution Building: Bank Crises and Supervision in East Central Europe," <u>Review of International Political Economy</u>, 14(2): 220-250.
- [17] McDermott, Gerald A., 2004, "Institutional Change and Firm Creation in East-Central Europe: An Embedded Politics Approach," <u>Comparative Political Studies</u>, 37(2): 188-217, March.
  - Reprinted in Russian in <u>Problemy teorii i praktiki upravleniya</u> (<u>Theoretical and Practical Aspects of Management</u>), No. 2, pp. 40-48, 2005.
- [18] McDermott, Gerald A., 2002, "La Reinvención Del Federalismo: Governance De Los Experimentos Institucionales Descentralizados En América Latina (Reinventing Federalism: Governing Decentralized Institutional Experiments in Latin America)," <u>Desarrollo Económico</u>, 41(164): 611-642, enero-marzo.
- [19] Spicer, Andrew, Gerald A. McDermott, and Bruce Kogut, 2000, "Entrepreneurship and Privatization in Central Europe: The Tenuous Balance

between Destruction and Creation," <u>Academy of Management Review</u>, 25(3): 630-649.

- [20] Hayri, Aydin and Gerald A. McDermott, 1998, "The Network Properties of Corporate Governance and Industrial Restructuring: A Post-Socialist Lesson," <u>Industrial and Corporate Change</u>, 7(1): 153-193.
- [21] McDermott, Gerald and Michal Mejstrik, 1992, "The Role of Small Firms in the Industrial Development and Transformation of Czechoslovakia," <u>Small Business</u> <u>Economics</u>, 4(3): 179-200.

Reprinted in Zoltan Acs, ed., <u>Small Firms and Economic Growth</u>. The International Library of Critical Writings in Economics, Cheltenham: Edward Elgar, pp. 41-62.

# 3. Articles Submitted to Refereed Journals or Published in Conference Proceedings

- [22] McDermott, Gerald and Belem Avendano Ruiz, 2017, "Regulating to Exclude or to Enable: Institution Building and Standards Adoption in Mexican Food Safety."
- [23] McDermott, Gerald, Rafael Corredoira, and Gregory Kruse, 2007, "Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards," <u>Academy of Management Best Papers Proceedings</u>.

Winner of the *Best Paper Award* in the International Management Division for the 2007 Academy of Management Meetings; Finalist for the Doug Nigh Award.

# 4. Other Articles

### a. Chapters in Edited Volumes

- [24] McDermott, Gerald A. & Carlo Pietrobelli, 2017, "Walking Before You Can Run: The Knowledge, Networks and Institutions for Emerging Market SMEs," in A. Camuffo & T. Pedersen, eds. <u>Breaking up the Global Value Chain: Opportunities and Consequences</u>. *Series on Advances in International Management*, Vol. 30, pp. 311-332.
- [27] Bruszt, Laszlo & Gerald A. McDermott, 2014, "The Governance of Transnational Regulatory Integration and Development," in L.Bruszt & G. McDermott, eds., <u>Leveling the Playing Field: Transnational Regulatory Integration and Development</u>. Oxford: Oxford University Press.
- [28] McDermott, Gerald A. and Belem Avendano Ruiz, 2014, "The Dual Paths of Transnational Integration and Institutional Upgrading for Mexican Food Safety," in L. Bruszt & G. McDermott, eds., <u>Leveling the Playing Field: Transnational Regulatory Integration and Development</u>. Oxford: Oxford University Press.
- [29] McDermott, Gerald A., 2014, "Public-Private Institutions as Social and Knowledge Bridges: Reconfiguring the Political Boundaries for Economic

- Upgrading," in P. Hall, W. Jacoby, J. Levy, & S. Meunier, eds., <u>The Politics of Representation in the Global Age: Identification, Mobilization, and Adjudication.</u> Cambridge University Press.
- [30] McDermott, Gerald, 2013, "The Strategic Recombination of Regional Innovative Capacities: Public-Private Institutions as Knowledge Bridges," in D. Audretsch, ed. Creating Competitiveness: Entrepreneurship and Innovation Policies for Growth. London: Edward Elgar.
- [31] McDermott, Gerald and Rafael Corredoira, 2011, "Recombinar Para Competir: Las Instituciones Público-Privadas y la Transformación del Sector Vitivinícola Argentino," in C. Felszenstein and J. Olavarria, eds., <u>Innovación Regional y Clusters:</u> <u>Lecciones Para Chile y Latinoamérica</u>. Santiago: Editorial Andrés Bello.
- [32] McDermott, Gerald A. and Rafael Corredoira, 2011, "Recombining to Compete: Public-Private Institutions, Shifting Networks, and the Remaking of the Argentine Wine Sector," Giuliani E., Morrison A., Rabellotti R., eds., <u>Innovation and Catching up: The Changing Geography of Wine Production</u>, Cheltenham: Edward Elgar.
- [33] McDermott, Gerald A., 2010, "Precedence for the Unprecedented: A Comparative Institutionalist View of the Financial Crisis," in M. Lounsbury & P. Hirsch, eds., Markets on trial: The Economic Sociology of the U.S. Financial Crisis. Series on Research in the Sociology of Organizations, Volume 30A. London: Emerald Group Publishing.
- [34] Bruszt, Laszlo and Gerald A. McDermott, 2009, "Transnational Integration Regimes as Development Programs," in Laszlo Bruszt and Ronald Holzhacker, eds., The Transnationalization of Economies, States and Civil Societies New Challenges for Governance in Europe. New York: Springer Political Economy Series.
- [35] McDermott, Gerald A., 2007, "The Politics of Institutional Renovation and Economic Upgrading: Lessons from the Argentine Wine Industry," in Robert Grosse and Luiz Mesquita, eds., <u>Can Latin American Firms Compete?</u> Oxford: Oxford University Press.
- [36] McDermott, Gerald A., 2006, "The Political Foundations of Inter-Firm Networks and Social Capital: A Post-Communist Lesson," in Arnold C. Cooper, Sharon A. Alvarez, Alejandro A. Carrera, Luiz F. Mesquita, and Roberto S. Vassolo (eds.), <u>The New Entrepreneurs: Emerging Market Strategies</u>. SMS Series, Volume 12. London: Blackwell, pp. 160-186.
- [37] McDermott, Gerald A., 2002, "The Embedded Politics of Entrepreneurship and Network Restructuring in East-Central Europe," in Victoria E. Bonnell and Thomas B. Gold, eds., <u>The New Entrepreneurs of Europe and Asia</u>, New York: M.E. Sharpe, pp. 214-255.

- [38] McDermott, Gerald A., 1997, "Renegotiating the Ties That Bind: The Limits to Privatization in the Czech Republic," in Gernot Grabher and David Stark, eds., Restructuring Networks in Post-Socialism: Legacies, Linkages, and Localities, Oxford: Oxford University Press, pp: 70-106.
- [39] Hayri, Aydin and Gerald McDermott, 1996, "From Grand Designs to Local Improvisations: The Fallacy of Economic Orthodoxy in the Czech Republic," in Hedwig Rudolph, ed., <u>Planned Transformation and Unintended Consequences</u>, The WZB Yearbook Series, Berlin: Edition Sigma, pp: 229-248.
- [40] McDermott, Gerald A. and Michal Mejstrik, 1993, "The Role of Small Firms in Czechoslovak Manufacturing," in Zoltan Acs and David Audretsch eds., <u>Small Firms and Entrepreneurship: An East-West Perspective</u>, Cambridge: Cambridge University Press, pp: 155-181.

# b. Working Papers and Policy Papers

- [41] McDermott, Gerald and Vera Scepanovic, 2017, "The New Industrial Policy: Lessons from Turnarounds in Post-Communist Europe," Research Report, Inter-American Development Bank.
- [42] McDermott, Gerald and Carlo Pietrobelli, 2015, "SMEs, Trade and Development in Latin America: Toward a new approach on Global Value Chain Integration and Capabilities Upgrading," ITC Working Paper Series, WP-02-2015.E, Geneva, CH.
- [43] McDermott, Gerald and Belem Avendano, 2012, "Regulating to Exclude or to Enable: The Politics of Institution Building and Standards Diffusion in Mexican Food Safety," EUI Working Paper, European University Institute, Florence, Italy.
- [44] McDermott, Gerald and Rafael Corredoira, 2012, "The Limits of Learning: When Third Parties Help Firms Recombine Diverse Knowledge Resources," Working Paper, IAE Business School.
- [45] Bruszt, Laszlo and Gerald A. McDermott, 2006, "Governing Sub-National and Regional Institutional Change: EU Integration and Regional Development Regimes in CEE Countries," IUE –New Modes of Governance Project Working Paper 15/D04.
- [46] McDermott, Gerald A., 2001, "Building Regional Management Training Programs in Latin America," Independent Discussion Paper, Multilateral Investment Fund, March.
- [47] McDermott, Gerald A., 2000, "Argentine SMEs and their Support Programs: The Barriers and Possibilities for Local Learning," Policy Paper for the Finance, Private Sector, & Infrastructure Division, World Bank, August.
- [48] Vlacil, Jan, Irena Hradecka, Ivana Mazalkova, and Gerald A. McDermott, 1996, "Politics, Skills, and Industrial Restructuring: Local Institutions of Human Resource

Development in the Czech Machinery Industry," Working Paper 96:8, Institute of Sociology, AVCR, Prague.

# c. Teaching Cases

[49] McDermott, Gerald A. and Hector Rocha, 2011, "Developing a Region while Transforming an Industry: Pubic-Private Institutions and the Rebirth of the Argentine Wine Industry," IAE Business School Case C111-03687, Buenos Aires.

[50] McDermott, Gerald A., Kurt Norder, and Hector Rocha, 2011, ""Developing a Region while Transforming an Industry: Pubic-Private Institutions and the Rebirth of the Argentine Wine Industry," IAE Business School Case Teaching Note.

### **B.** Invited Lectures and Conference Presentations

Gerald A. McDermott, "Size, Knowledge & Networks: How Micro Firms & SMEs vary in their Learning Processes," presented at:

- 1) Mitsui Symposium on Comparative Corporate Governance and Globalization, Ross School of Business, University of Michigan, October 27-28, 2018.
- 2) Seminar on International Strategy, Universidad Adolfo Ibanez, July 25, 2018.
- 3) Seminar on International Strategy and Development, CENIT, Argentina, July 8, 2018.

Gerald A. McDermott, "Los Ecosistemas de Innovación: vincular los experimentos empresariales e institucionales," presented at:

- 1) Featured Speaker, Seminario del Desarrollo Productivo, Ministerio de Producción, Gobierno de la República de Argentina, March 29, 2017.
- 2) Featured Speaker at CEO Roundtable, FUNDECE, Buenos Aires, Argentina, August 12, 2016.
- 3) Featured Speaker in the conference, "Distritos Globales: Hacia Ecosistemas virtuosos," Government of the City of Buenos Aires, December 14, 2016.

Gerald A. McDermott and Carlo Pietrobelli, "Walking Before You Can Run: Rethinking the Types of Knowledge, Networks and Institutions Emerging Market SMEs Need to Benefit from GVCs," presented at:

- 1) Conference on "Frontiers in International Business Research," Darla Moore School of Business, Columbia SC, February 3-5, 2018.
- 2) Featured Speaker, Conference on "Inclusive and Sustainable Agribusiness and Trade," International Trade Center, Geneva Switzerland, January 22-24, 2018.
- 3) Seminar on Strategy and Development, School of Business, Yonsei University, May 2, 2017.
- 4) AIB-LAT, Annual Meetings, Lima, Peru, March 9, 2017.
- 5) Featured Speaker, Conference on "Inclusive and Sustainable Agribusiness Development: Are we Fit for Purpose?" International Trade Centre, Geneva, Switzerland, March 2, 2017.

- 6) Featured Speaker, "Economic Transformation, Diversification, and Industrial Competitiveness," World Bank, February 9-10, 2017.
- 7) Conference on "Breaking up the Global Value Chain: Opportunities and Consequences," Bocconi University, Milan, October 28, 2016.
- 8) Panel on "Globalization and Socio-Economic Development," at SASE Annual Meetings, Berkeley CA, June 24-26, 2016.
- 9) Round Table on "New Trends in Industrial Policy in Latin America," at the AIB-LAT Annual Meetings, Sao Paulo, February 18-20, 2016.

Bruszt, Laszlo and Gerald A. McDermott, "Governance of Transnational Regulatory Integration and Development," presented at:

- 1) Panel on "Transnational Integration and MNC Strategy," LAEMOS Annual Meetings, Buenos Aires, Argentina, March
- 2) AIB-LAT Annual Meetings, Lima Peru, March 10, 2017.
- 3) Seminar on International Political Economy, Graduate Institute of International and Development Studies, Geneva, Switzerland, February 27, 2017.
- 4) Panel at the mini-conference, "Building Bridges between Economic Sociology and International Relations," at the SASE Annual Meetings, Berkeley CA, June 24-26, 2016.
- 5) Seminar at FLACSO Argentina, Buenos Aires, April 11, 2016.
- 6) Panel at LAEMOS Annual Meetings, Vina del Mar, Chile, April 6-9, 2016.
- 7) Panel on "Global Governance and Firm Strategy," at the Academy of Management Annual Meetings, Vancouver, August 9-11, 2015.
- 8) Universidad San Andres, June 4, 2015.
- 9) Universidad di Tella, Buenos Aires, Argentina, April 30, 2015.
- 10) Featured Speaker, Centro de Asuntos Globales, Universidad Nacional de Cuyo, Mendoza Argentina, April 9, 2015.
- 11) Presidential Roundtable on "Transnational Regulatory Integration and Development," International Studies Association Annual Meetings, Toronto, March 26, 2014.
- 12) Panel on "The Diffusion of Transnational Standards in Emerging Markets The Roles of Firms, NGOs and Governments," AIB Annual Meetings, Istanbul, July 5, 2013.
- 13) Panel on "Integration and Development," SASE Annual Meetings, Milano, June 28, 2013.
- 14) Conference on "Global Re-ordering: Evolution Through European Networks," University of Warwick, UK, November 8-9, 2012.
- 15) SASE mini-Conference, "Regulating Labor and Environment: Beyond the Public-Private Divide, SASE Annual Meetings, June 29, 2012.
- 16) Conference on "Transnational Integration Mechanisms and Institutional Change in the Developing World," Inter-American Development Bank, Washington DC, Feb 23-24, 2012.

McDermott, Gerald, "Innovación y Aprendizaje en Proveedores de Mercados Emergentes: El Caso Argentino del Sector Autopartista," presented at:

1) Featured Speaker, Encuentro de Líderes de la Industria Automotriz 2014, Automechanika Bi-Annual Convention, Buenos Aires, November 12, 2014.

McDermott, Gerald, "The Political Foundations of Institutional and Network Change: Lessons from Emerging Markets," presented at:

1) Panelist, The DMSB Research Symposium on Institutional Theories and International Business Research, Charleston, SC Oct 3-4, 2014.

McDermott, Gerald, "The Strategic Recombination of Regional Innovative Capacities: Public-Private Institutions as Knowledge Bridges," presented at:

- 1) Seminar on Strategic Management, Insper Business School, Sao Paulo, Brazil, February 17, 2016.
- 2) Panel on "Public-Private Partnerships: Capabilities and Organizational Design," SMS Annual Meetings, Denver, October 4, 2015.
- 3) Featured Speaker, Panel on "Building Innovation Partnerships Across Disciplines," SEC Symposium on Creativity, Innovation, and Entrepreneurship, Atlanta, September 20-22, 2015.
- 4) Symposium on "New Forms of State-Business Governance in Emerging Economies," Academy of Management Annual Meetings, Vancouver, August 9-11, 2015.
- 5) Featured Speaker, Conference on "Distritos Globales," Ministerio de Desarrollo Economico, Government of Buenos Aires, Argentina, September 8-10, 2015.
- 6) Featured Speaker, Conference on "CONICET Tecnologías. Un puente entre la ciencia y la innovación," Ministerio de Ciencia y Tecnologia, Buenos Aires, Argentina, June 9-10, 2015.
- 7) Panelist, Plenary Panel, "Strategic Management in Emerging Markets Contexts," SMS Latin America Annual Meeting, Santiago Chile, March 20-22, 2015.
- 8) Featured Speaker, Centro de Asuntos Globales, Universidad Nacional de Cuyo, Mendoza Argentina, December 15, 2014.
- 9) Featured Speaker, International Trade Center, Geneva Switzerland, May 2, 2014.
- 10) Guest Speaker, Fourth Annual Emerging Markets Forum: Negotiating History, Culture, and Institutions in Emerging Markets, Robert H. Smith School of Business, University of Maryland, April 25, 2014.
- 11) DRUID Annual Meetings, Barcelona, Spain, June 17-19, 2013.
- 12) Conference on the "Strategic Management of Places," Sponsored by the University of Indiana and the Kauffman Foundation, La Jolla, CA, Dec 12-13, 2011.

McDermott, Gerald and Rafael Corredoira, "The Limits of Learning: When Third Parties Help Firms Recombine Diverse Knowledge Resources," presented at:

- 1) Panel at LAEMOS Meetings, Vina del Mar, Chile April 6-9, 2016.
- 2) Panel at AIB-LAT Annual Meetings, Sao Paulo, Brazil, February 18-20, 2016.
- 3) Panel on "Governments and Firm Capabilities in Emerging Markets," Academy of Management Annual Meetings, Boston, MA, Aug 7, 2012.

4) Panel on "Collaborating with Governmental and Non-Governmental Actors," Strategic Management Society, Miami, FL, November 7, 2011.

McDermott, Gerald and Rafael Corredoira, "Network Recombination, Bridging Institutions, and Firm Upgrading: Building Collective Knowledge Resources in Emerging Markets," presented at:

- 1) Seminar, ESE Business School, Santiago, Chile, July 25, 2016.
- 2) Seminar, Universidad Adolfo Ibañez, Santiago, Chile, April 4, 2016.
- 3) Seminar, Kogod School of Business, American University, January 12, 2016.
- 4) Seminar, Universidad Di Tella, Argentina, March 5, 2015.
- 5) Panel on "How do Firms Learn and Innovate?" Industry Studies Association, Portland OR, May 28, 2014.
- 6) Panel on "Innovation and Global Strategy," SMS Annual Meetings, Atlanta GA, September 29, 2013.
- 7) Panel on "Upgrading in Networks and GVCs in Emerging Markets," AIB Annual Meetings, Istanbul, July 5, 2013.
- 8) INCODE Conference, Copenhagen Business School, Sept 23-25, 2012.
- 9) Symposium on "Innovation and Strategy in the Global Automotive Industry," Academy of Management Annual Meetings, Boston MA, August 3, 2012.
- 10) Panel on "Global Value Chains," SASE Annual Meetings, June 28, 2012.
- 11) Conference on "Emerging Market Firm Competitiveness: Internationalization, Innovation and Institutions," Temple University, Philadelphia, PA, November 12, 2011.

McDermott, Gerald A. and Belem Avendano, "The Shifting Dimensions of NAFTA's Impact on Mexico: Incomplete Institution Building and Standards Diffusion in Mexican Food Safety," presented at:

- 1) Featured Speaker, Conference on "Inclusive and Sustainable Agribusiness and Trade," International Trade Center, Geneva Switzerland, January 22-24, 2018.
- 2) "Rewarding Regulation" Conference sponsored by LASA and the Ford Foundation, University of New Mexico, May 17-19, 2012.
- 3) Panel on "Transnational Integration and Emerging Markets," International Studies Association, San Diego CA, April 1-3, 2012
- 4) Workshop on "Transnational Integration Regimes and Domestic Institutional Change in Emerging Market Economies," Joint Conference of the Integration and Trade Sector of the Inter-American Development Bank, the Global Governance Program of the Robert Schuman Centre for Advanced Studies at EUI, and the Center for International Business Education Research of the Moore School of Business, Florence, Italy, April 14-16, 2011.
- 5) Panel on "Regional Integration Regimes as Development Programs North, East, and South," IPSA-ECPR Joint Conference, "Whatever Happened to North-South?" February 16 19, 2011.

McDermott, Gerald A. and Laszlo Bruszt, "Transnational Integration Regimes as Development Programs," presented at:

8) Harvard Business School Conference on International Business, May 4, 2012.

- 7) Roundtable on "Transnational Integration Mechanisms and Crisis" American Political Science Association Annual Meetings, Washington DC, September 2-5, 2010.
- 6) Panel on "Transnational Integration Regimes and Regulatory Institutions in the Developing" at the 3<sup>rd</sup> Annual LAEMOS Meetings, Buenos Aires, Argentina, April 7-9, 2010.
- 5) Seminar on Latin American Integration, CIPPEC, Buenos Aires, Argentina, August 4, 2009.
- 4) East European Studies Seminar, Woodrow Wilson Center, March 4, 2009.
- 3) Seminar, Trade and Integration Division, Inter-American Development Bank, December 4, 2008.
- 2) Panel on, "The Construction and Impact of International Regimes on Domestic Institutional Development," American Political Science Association Annual Meetings, Chicago, IL, August 30 September 2, 2007.
- 1) Panel on "The European Union and domestic institutional change: Putting Europeanization in a broader context," European Union Studies Association Meeting, Montreal CA, May 17-19, 2007.

McDermott, Gerald A., "Sustainable Innovation and Global Competitiveness: The New Institutions of Development," presented at:

- 1) Seminario de Politica Publica y Negocios, Universidad de San Andres, Buenos Aires, Argentina, July 8, 2011.
- 2) Seminario de la Política Publica y la Economía, Fundación Libertador, Mendoza, Argentina, July 7, 2010. (In Spanish)
- 3) Forum on Sustainable Development at Expo Management, Sao Paulo, Brazil November 9, 2010.

McDermott, Gerald A., "Institutions for Upgrading in Emerging Markets: Lessons from the Argentine Autoparts Sector," presented at:

- 1) Symposium on, "Davids & Goliaths in the Global Automotive Industry: Entrants from East, South, and New Technologies," Academy of Management Meetings, San Antonio, Texas, August 16, 2011.
- 2) Panel on, "Modularization, Integration Capabilities and Innovation," AIB Annual Meetings, Rio de Janeiro, Brazil, June 27-30, 2010.

McDermott, Gerald A., "The Training of SMEs and the Internationalization of the Firm: Learning How to Learn in Emerging Markets," presented at:

 Featured Presentation, Inaugural Seminar for the Series, "Capacitacion de PyMEs para Exportar," Fundacion Standard Bank, Buenos Aires, Argentina, August 4, 2009. (In Spanish.)

McDermott, Gerald A. and Rafael Corredoira, "Variation in Network Relationships and Upgrading in Emerging Market Firms: Lessons from the Argentine Autoparts Sector," presented at:

- 2) Panel on "Knowledge Diffusion in Emerging Markets," Academy of International Business Annual Meetings, San Diego, CA, June 28, 2009.
- 1) International Motor Vehicle Program Researchers Meeting, University of Pennsylvania, June 15, 2007.

McDermott, Gerald A., "Public-Private Institutions as Catalysts for Upgrading in Emerging Market Societies," presented at:

- 11) Insper Strategy Seminar, Insper Business School, Sao Paulo Brazil, November 11, 2010.
- 10) Panel on "Adaptation in Times of Crisis and Uncertainty: New Forms of Innovation and Learning in Emerging Markets," at the AIB Annual Meetings, Rio de Janeiro, Brazil, June 27-30, 2010.
- 9) Panel on "The Emergence of New Institutions of Learning and Innovation: Recombination and Upgrading in the Southern Cone" at the LAEMOS Annual Meetings, Buenos Aires, Argentina, April 7-9, 2010.
- 8) Duke Strategy Seminar, Fuqua School of Business, Duke University, March 31, 2010.
- 7) Social Science and Technology Seminar, SIEPR, Stanford University, February 3, 2010.
- 6) Panel at the "2009 AIB Conference on Frontiers of International Business Research," Charleston, South Carolina, December 3-5, 2009.
- 5) "Second International Conference on Institutions, Innovation, and Space," University of Alberta, Canada, June 22, 2009.
- 4) Panel on "Small Firm Innovation Networks in Emerging Markets," Sloan Foundation Industry Studies Association Annual Meetings, Chicago, IL, May 27, 2009
- 3) Paper presented at the seminar on Regional Development, Universidad Nacional de Cuyo, Mendoza, Argentina, March 25, 2009.
- 2) The conference, "Responses to Globalization in Latin America: Employment, Entrepreneurship and Development," University of New Mexico, February 12-13, 2009.
- 1) Paper presented at the conference, "The Role of Innovation and Science in the Wine Industry," Universita del Piemonte Orientale, January 15-16, 2009.

McDermott, Gerald A., "Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards," presented at:

- 16) Kaufman Foundation Innovation Scholars Network, Georgia Tech University, April 10-11, 2008.
- 15) University of Calgary, March 7, 2008.
- 14) GEM Seminar, Sloan School of Management, MIT, February 27, 2008.
- 13) Instituto de Empresa Business School, Madrid, Spain, Oct 25, 2007.
- 12) Universidad de San Andres, August 16, 2007.
- 11) Panel on, "Institutional Environments and National Competitive Advantage," Academy of Management Annual Meetings, Philadelphia, PA, August 3-8, 2007.
- 10) The Atlanta Competitive Advantage Conference, Emory University, June 14-15, 2007.

- 9) The Workshop on "Politicized Economies and Marketized Parties in Network Perspective," Harriman Center, Columbia University, April 6-7, 2007.
- 8) The HBS Conference on International Business Research, April 5-6, 2007.
- 7) Joint seminar on Public Policy and Business, Carlson School of Management and the Humphrey Institute of Public Affairs, University of Minnesota, March 30, 2007.
- 6) Seminar on International Business, Fisher School of Business, Ohio State University, February 20, 2007.
- 5) Second Annual Conference on Institutional Foundations for Industry Self-Regulation, Harvard Business School, February 15-16, 2007.
- 4) Seminar on Strategy, Entrepreneurship, and International Business, Said Business School, University of Oxford, Jan 30, 2007.
- 3) Panel on "The Social Aspects of Technology Transfer and Economic Upgrading," Technology Transfer Society Annual Conference, September 27-29, 2006.
- 2) Panel on "The Politics of Economic Upgrading and Institutional Change in the Developing World," Annual Meeting of the American Political Science Association, August 31, 2006.
- 1) Conference on "Institutions and Organizations," IBMEC, Sao Paulo, Brazil, July 17-18, 2006.

McDermott, Gerald A., "The Politics of Institutional Renovation and Economic Upgrading: Lessons from the Argentine Wine Industry," presented at:

- 17) Presidential Choice Panel on "Varieties Within Capitalism: Recombination and Conversion," Society for the Advancement of Socio-Economics Annual Meetings, Copenhagen, DK June 28-30, 2007.
- 16) The HBS Conference on International Business Research, April 5-6, 2007.
- 15) Seminar on International Business, IESE, Barcelona, Spain, December 4, 2006.
- 14) Seminar on International Business and Strategy, Moore School of Business, University of South Carolina, November 13, 2007.
- 13) Panel on "The Development and Internationalization Process of Local Firms Going Aboard," Academy of Management Annual Meeting, August 16, 2006.
- 12) Joint Research Workshop on Cuba, Social Science Research Council and Universidad de Havana, Havana, Cuba, June 20-24, 2006.
- 11) Inter-American Development Bank, Washington, D.C., April 25, 2006.
- 10) Meetings for the Latin American Studies Association, Puerto Rico, March 16-19, 2006
- 9) Seminar on Business Strategy at the London Business School, January 14, 2006.
- 8) Conference, "Can Latin American Firms Compete?" Thunderbird, The Garvin School of International Management, November 11, 2005.
- 7) Seminar on International Business Strategy, Harvard Business School, October 27, 2005.
- 6) Workshop on Organizations and Markets, The University of Chicago Graduate School of Business, October 18, 2005.
- 5) The 3<sup>rd</sup> Annual JIBS/AIB/CIBER Invitational Conference on Emerging Research Frontiers in International Business, RSM Erasmus University, Rotterdam, The Netherlands, September 28-30, 2005.

- 4) Panel on "The Varieties of Capitalism in Latin America," Annual Meeting of the American Political Science Association, September 1-4, 2005.
- 3) Seminar on Management and Organization, Universidad de San Andres, Buenos Aires Argentina, August 16, 2005.
- 2) Seminar on International Business, Universidad Torcuato Di Tella, Buenos Aires, Argentina, August 8, 2005.
- 1) Presidential Choice Panel on "New Currents in Governing Institutional and Economic Change," 17<sup>th</sup> Annual Meeting of the Society for the Advancement of Socio-Economics, Budapest, Hungary, June 30-July 2, 2005.

# McDermott, Gerald A., "The New Institutions of Development," presented at:

- 6) Professional Development Workshop, "Sustaining Innovation in a Global System", Academy of Management Annual Meetings, Chicago, IL, August 8, 2009.
- 5) Keynote Speach, "II Seminario de Logistica Integral, Universidad de los Andes, Bogota Colombia, February 19-20, 2009.
- 4) Featured Presentation, Inaugural Session of the series, "Conectividad, Creatividad y Competitividad: su incidencia en la internacionalización de las PyMEs," Fundacion Standard Bank, Buenos Aires, Argentina, July 29, 2008.
- 3) Seminar at the Knowledge for Development Program of the World Bank, Washington D.C., November 15, 2005.
- 2) Keynote Speech, The Annual Congress for the Uruguayan Association of Accountants and Managers, Montevideo, Uruguay, August 18, 2005.
- 1) Presentation at the Financial Services Rountable, Sponsored by Microsoft, New York, NY, June 2-3, 2005.

McDermott, Gerald A., "The Politics of Institutional Learning and Creation: Bank Crises and Supervision in East Central Europe," presented at:

- 3) The Biennial Meetings of the Council for European Studies, March 30-April 1, 2006.
- 2) Annual Meeting of the American Political Science Association, September 1-4, 2005.
- 1) Global Scholars Network Conference, "Success and Failures in Institutional Development: The Role of Business," Aspen Institute, Concord, MA, November 11-13, 2004.

McDermott, Gerald A., "Transformation Traps and the Politics of Upgrading: Observations from the Southern Cone," presented at:

- 2) Seminar on Business and Government, Universidad de San Andres, Buenos Aires, July 25, 2004.
- 1) The panel "Institutional Fit and the Tasks of Economic Development," 2003 Annual APSA Meetings, Philadelphia, PA.

McDermott, Gerald A., "Institutional Change and Firm Creation in East-Central Europe: An Embedded Politics Approach," presented at:

9) Department of Political Science, Duke University, October 6, 2003.

- 8) McDonough School of Business, Georgetown University, March 28, 2003
- 7) William Davidson Institute and Aspen Institute Conference, "Trust, Institutions, and Globalization," University of Michigan, November 15-17, 2002 and Aspen Institute, March 14-16, 2003.
- 6) American Political Science Association, Boston, MA, August 29 September 1, 2002
- 5) Standing Working Group on Comparative Studies of Economic Organization, the 18<sup>th</sup> Annual Meeting of the European Group on Organizational Studies, Barcelona, July 4-7 2002
- 4) Center for Russia, East Europe, and Central Asia, University of Wisconsin, Madison, April 18, 2002.
- 3) Council for European Studies Bi-Annual Conference, Chicago, March 14-16, 2002.
- 2) Conference, "Euroland and Eastern Europe," University of Pennsylvania, March 22, 2002.
- 1) Comparative Politics and Economics Seminar, Center for International Affairs and Davis Center for Russian Studies at Harvard University, February 28, 2002.

McDermott, Gerald A., "Institutional Change, Global Finance, and the Future of South America: Lessons from the Argentine Crisis" presented at:

- 8) Universidad de Buenos Aires, Argentina, August 18, 2004.
- 7) Universidad de La República, Montevideo, Uruguay, August 13, 2004.
- 6) CIPPEC, Buenos Aires, Argentina, August 3, 2003
- 5) Seminar Series on Structural Adjustments and Social Responses in Urban Latin America, Department of Sociology, University of Pennsylvania, February 24, 2003
- 4) Center for Social and Economic Research, Warsaw, December 11, 2002
- 3) Symposium on the Argentine Crisis, William Davidson Institute, University of Michigan Business School, October 22, 2002.
- 2) Universidad Nacional de La Matanza, Provincia de Buenos Aires, Argentina, August 14, 2002.
- 1) American Political Science Association, Boston, MA, August 29 September 1, 2002.

McDermott, Gerald A., "The Political Foundations of Social Capital and Network Change: A Postcommunist Lesson," presented at:

- 4) Subtheme Working Group 24, "Institutional Change," 19<sup>th</sup> Annual Meeting of EGOS, Copenhagen, Denmark, July 2-5, 2003.
- 3) Reginald H. Jones Center for Management Policy, Strategy and Organization Brown Bag Seminar, The Wharton School, December 6, 2002.
- 2) The Subgroup on Organizational Politics and Political Economy: What Can They Learn From Each Other?, 18<sup>th</sup> Annual Meeting of the European Group for Organizational Studies, Barcelona, Spain, July 3-6, 2002.
- 1) Department of Strategy, Economic, Ethics and Public Policy, McDonough School of Business, Georgetown University, March 28, 2003.

McDermott, Gerald A., "Entrepreneurship and Network Restructuring: a Public-Private Venture," presented at:

- 5) The Academy of Management Conference panel, "Alliances, Networks, Strategies, and Wealth Creation," Washington, D.C., August 4-8, 2001.
- 4) "Workshop on East European Politics," Center for European Studies at Harvard University, May 10, 2001.
- 3) "Penn Workshop on Comparative Politics," Department of Political Science, University of Pennsylvania, May 2, 2001.
- 2) Seventh Annual Organization Science Winter Conference, "Organizations and Entrepreneurship," Steamboat Springs, Colorado, February 8-11, 2001.
- 1) "Entrepreneurs, Entrepreneurialism, and Democracy in Communist and Post-Communist Societies" Conference at UC Berkeley, May 19-20, 2000.

McDermott, Gerald A., "La Reinvención Del Federalismo: Governance De Los Experimentos Institucionales Descentralizados En América Latina," (Reinventing Federalism: Governing Decentralized Institutional Experiments in Latin America), presented at:

- 2) Seminar Series on "Politics and Development in Latin America," Department of Political Science, Universidad Nacional San Martin, Buenos Aires, August 21, 2000.
- 1) Seminar Series on "Creating the Rule of Law and Access to Justice," Faculdad de Derecho, Universidad de Palermo, September 17, 2000.

McDermott, Gerald A., "Decentralized Development, Small Firm Support, and Public-Private Partnerships in Latin America," presented at:

- 2) Conference, "Towards Regional Competitiveness in Mexico: Instruments of Decentralized Industrial Promotion," Nacional Financiera, Federal Government of Mexico, Mexico City, September 8-10, 1999.
- 1) "Management Training for Small- and Medium-sized Enterprises: Focus Latin America" Conference organized by the Inter-American Development Bank, Buenos Aires, Argentina, November 1999.

McDermott, Gerald A., "Networks and Industrial Districts as Sources of Innovation," presentation for:

 "Public Policy to Create the New Economy in Germany and the U.S.: An International Comparison", AICGS German-American Perspectives on the New Economy Working Group. Bloomington, October 27, 2000; Washington DC April 20, 2001.

McDermott, Gerald A., "Public-Private Governance Institutions and Restructuring Networks in East Central Europe," presented at:

- 2) Seminar Private Sector Development, World Bank, April 1999.
- 1) European University Viadrina Conference, "Postcommunist Transformation and the Social Sciences: Cross-Disciplinary Approaches," Berlin, October 1998.

McDermott, Gerald A., "The Network Properties of Corporate Governance and Industrial Restructuring: A Post-Socialist Lesson," presented at:

- 3) Seminar of the Escuela de Economia Empresarial/CIF, Universidad Torcuato Di Tella, Buenos Aires, March 1998.
- 2) Seminar on "The Political Economy of Transitions," Universidad de San Andres, Buenos Aires. September 1996.
- 1) Panel on "Institutional Change and Restructuring in East and West Europe," 10th Annual Convention for the Council for European Studies, Chicago, March 1996.

Hayri, Aydin and Gerald A. McDermott, "Beyond Ownership and Bankruptcy: Restructuring in the Czech Republic" presented at:

- 3) CERGE-EI/Ford Foundation conference, "The Socio-Economic Impact of the Transition," Prague, May 1994.
- 2) Wissenschaftszentrum Berlin für Sozialforschung (WZB) Conference, Planned Transformation and Unintended Consequences," Berlin, April 1995.
- 1) Program on East-Central Europe, Center for European Studies, Harvard University, May 1995.

McDermott, Gerald A., "Small Firms, Networks, and the Transformation of the Czech and Slovak Republics," presented at:

1) Guest Speaker Presentation at the Eighteenth Lecture on the Practical Aspects of Privatization, Charles University, Prague, September 1993.

McDermott, Gerald A., "Rethinking the Ties that Bind: The Limits to Czech Privatization," presented at:

1) Wissenschaftszentrum Berlin für Sozialforschung (WZB) Conference, "Legacies Linkages, and Localities: The Social Embeddedness of Post-Socialist Transformations," Berlin, September 1993.

McDermott, Gerald A. and Michal Mejstrik, "Czechoslovak Competitiveness and the Role of Small Firms," presented at:

1) Wissenschaftszentrum Berlin für Sozialforschung (WZB), "Small Firms and Entrepreneurship: An East-West Perspective," Berlin, July 1990.

### C. Editorial Activities

#### 1. Editorial or Review Board Memberships

Management and Organization Review (Deputy Editor-in-Chief, 2016 – present) Small Business Economics (2000 – present; Editor, 2012 - 2019)

International Journal of Emerging Markets (2005 – present)

*Journal of International Business Studies* (2007 – present)

Journal of International Management, (2012-present)

Strategic Management Journal, (2013-2018)

Comparative Economic Studies (2010-2012)

## a. Invited Editor for Special Issues

*Journal of International Business Studies*, Special Issue on "Innovation in Emerging Markets," 2018-19.

*Global Strategy Journal*, Special Issue on "Strategic Modularity and the Architecture of the Multinational Enterprise," 2011-2012.

# 2. Refereeing

#### a. Journals

Academy of Management Journal

Administrative Science Quarterly

American Sociological Review

Comparative Economic Studies

Comparative European Politics Journal

Comparative Politics

Comparative Political Studies

Governance

Europe-Asia Studies

European Management Review

**Human Relations** 

Industrial and Corporate Change

Industrial Labor Relations Review

International Journal of Emerging Markets

International Organization

Journal of Business Venturing

Journal of Comparative Economics

Journal of International Business Studies

Journal of International Relations & Development

Journal of Latin American Studies

Journal of Management Studies

Journal of Urban Affairs

Latin American Politics and Society

Organization Science

**Organization Studies** 

Proceedings of the National Academy of Sciences

Research Policy

Review of International Political Economy

Socio-Economic Review

Slavic Review

Small Business Economics

Strategic Entrepreneurship Journal

Strategic Management Journal

Studies in Comparative International Development

World Politics

## b. Book Manuscripts

Cambridge University Press Chicago University Press Harvard University Press Oxford University Press Routledge Books Stanford University Press

# c. Other

Academy of Management (International Management Division) – 2006 - present Academy of International Business – 2009 – present

AIB-LAT – 2015 - present

National Science Foundation – November 2009, April 2010, 2012, 2014

National Security Education Program – 2006, 2007

National Research Council Canada – 2007, 2016

Strategic Management Society – 2010 - present

### **D.** Research Interests

Institutional Change and Development
Origins and Change in Networks
Multinational Management/International Business
Comparative Management
Comparative Political Economy
Economic and Political Development

# IV. PROFESSIONAL ACTIVIES

### A. University-Related Activities

### **University of South Carolina**

## 1. Committee Membership

Chair, Master in International Business Strategic Review & Curriculum Reform, 2016 - 2018

Chair, International Business Ph.D. Program Review & Curriculum Reform, 2016 – 2018

Provost Social Science Research Grant Review Committee, 2012-2013, 2016-17, 2017-18, 2018-19.

Teaching Effectiveness and Student Learning, 2016-present.

Honors College Dean Review Committee, 2014

Director, Research Forum on International Business and Institutions, 2013 - present Faculty Senate, 2012-2014

Globalization Curriculum Committee for IMBA Project, 2012 - 2013

Co-Organizer, Rule of Law Seminar Series, 2011-2013

Innovista Faculty and Staff Advisory Council, 2011-2014

Research Advisory Committee, Moore School of Business, 2008-2014

Tenure and Promotion Committee, Sonoco International Business Department, Moore School of Business, 2008-present

IMBA Program Review Committee, Moore School of Business, 2008-09 Sustainable Enterprise & Development Initiative Committee, Moore School of Business, 2008-10

International Business Seminar Series, Organizer, Moore School of Business, 2008-2013

# 2. Advising & Directed Student Learning

Andrew Schindler, Honors College Thesis, University of South Carolina, 2017-18. Natalia Pita, Honors College Thesis, Magellan Scholar, University of South Carolina, 2016-17.

Jessica Escobar, Ph.D. Dissertation, Arnold School of Public Health, University of South Carolina, 2013 – 2016

Hye Sun Kang, Ph.D. Dissertation, University of South Carolina, 2012-present Clay Fuller, PhD. Dissertation, Political Science, University of South Carolina, 2015-2017.

Andrew Kovtun, Honors College Thesis, University of South Carolina, 2014-15 Philip Richardson, Honors College Mentor, University of South Carolina, 2014-15. Rupert Hudson, Honors College Thesis, University of South Carolina, 2013-14 Ela Lasic, Magellan Scholar, University of South Carolina, 2013-14 Austin Ward, Honors College Mentor, University of South Carolina, 2013-14 Brian Warby, Ph.D. Dissertation, Political Science, University of South Carolina, 2012-2014

Douglas Brown, Honors College Thesis, University of South Carolina, 2011-12 Alexander Finaly, Honors College Thesis, University of South Carolina, 2011 Anna Sekulich, Magellan Scholar Research Program, 2010-11

Ingrid Li, Ph.D. Dissertation, Political Science, University of South Caroling, 2010-present.

Jimena Escamilla, Magellan Scholar Research Program, 2009-10

Christopher Anderson, IMBA Independent Study, 2009-10

Megan Ihrie, IMBA Independent Study, 2009-10

Kurt Norder, Ph.D. Dissertation, 2009-2013

Brian Blasser, Magellan Scholar Research Program, Univ. of South Carolina, 2009 William Thrower, Honors College Thesis, University of South Carolina, 2008-09

#### 3. Other

Lead Organizer, The Future of the Middle East with Dr. Moncef Marzouki, Former President of Tunisia, (January – March 2017).

University Representative, Advisory Committee, SEC Symposium on "Entrepreneurship, Innovation and Creativity in Shaping the 21<sup>st</sup> Century," 2015. Co-Organizer, Symposium on the Arab Spring, March 23, 2011

Speaker on behalf Moore School of Business, Expo Management, Sao Paulo, Brazil, November 2009, 2010

# University of Pennsylvania

# 1. Committee Membership

Junior Faculty Recruiting Committee, Multinational Management Group, Department of Management, 2003-2005.

Space Committee, Department of Management, 2002-2003.

Curriculum Committee, Department of Management, 2001-2003.

# 2. Advising & Directed Student Learning

Rafael Corredoira, Wharton Ph.D. Dissertation, 2005-08

Robert Thompson, Wharton-Lauder Program Graduate Thesis, 2006-07

Maura Pape, Undergraduate Thesis, Dept. of Economics, 2006-07

Melody Lam, International Relations Program Thesis, 2006-07

Misun Yun, Wharton Undergraduate Independent Study, 2006-07

Xiaohui Lu, Wharton Ph. D. Dissertation, 2005-06

Phin Upham, Wharton Ph.D. Dissertation, 2004-06

Anant Nyshadham, Wharton Scholars Program, 2005-2006

Vanesa Sanchez, Wharton Scholars Program, 2004-2006

Jan Supawong, Huntsman Program Undergraduate Thesis, 2004-2005

Carol Chyau, Huntsman Program Undergraduate Thesis, 2003-2004

Audra Renyi, Huntsman Program Undergraduate Thesis, 2003-2004

Joe Rodbard, Huntsman Program Undergraduate Thesis, 2003-2004

Jed Howbert, MBA Independent Study Project, Spring 2004

Diana Hong, Huntsman Program Undergraduate Thesis, Spring 2003

Jorge Simon, Program in Management and Engineering Thesis, Spring 2003

Robert Slater, Individualized Major Thesis, Spring 2003

Baris Civelek, Huntsman Program Undergraduate Thesis, Spring 2002

Pavel Oliva, Lauder Program Graduate Thesis, 2000

Marco Lukesch, Huntsman Program Undergraduate Thesis, Fall 2000–Spring 2001

Florencia Jimenez-Marcos, Lauder Program Graduate Thesis 1999

Saam Farhang, Penn College, Independent Study, Spring 1999

#### 3. Other

Faculty Liaison for MBA Cohort K, 2005-2006, 2006-2007; Cohort B 2007-08.

Lecturer, The Wharton Financial Services Roundtable (co-sponsored with Microsoft and the Kurtzman Group), New York, June 3, 2005.

Taught Mock Class, Wharton Welcome Weekend, 2003, 2004, 2005.

Co-Organizer, The Penn Symposium on Globalization and the Transformation of Law and Institutions; Inaugural event: "Origins and Evolution in Corporate Governance," October 15, 2004.

Panel Moderator, Wharton Latin American Alumni Conference, Mexico City, June 24-26, 2004.

Guest Speaker, NAFSA: Association of International Educators, on behalf of the Huntsman Program, Baltimore, May 2004.

Lecturer, Customized Program for Aviva, Wharton Executive Education, May 2004.

Unpaid Advisor, Wharton Executive Education, on the development of an Executive Development Program for SME entrepreneurs and senior management in East Central Europe for the Small Enterprise Assistance Fund, March-April, 2004.

Lecturer, Advanced Management Program, Wharton Executive Education, October 2003.

Academic Director, Executive Education Program with the Stockholm School of Economics, Wharton School, September 2002, 2003.

Guest Speaker, Wharton Lauder and SAIS Programs Day in DC, April 18, 2003.

Program Developer, Designed an Undergraduate Global Immersion Program for the Vice Dean of Undergraduate Affairs, The Wharton School, February – May 2002. (With Professor Alan Strudler)

Guest Speaker, Program on Foreign Affairs and International Studies, April 2002.

Guest Speaker, Undergraduate Career Fair for Latin America, Wharton School, September 2001.

Panel Moderator, MBA Conference on Business in Europe, November 2001.

Panel Moderator, MBA Conference on Business in Latin America, November 1999. Research Profiled in Knowledge@Wharton, 2001-2008.

Regular Commentator on International Business and Politics, <u>Knowledge@ Wharton</u>, 2002-2008.

### **B.** Non-University-Related Activities

# 1. Academic Institutions

Guest Speaker, Junior Faculty Consortium, International Management Division, Academy of Management, Annual Meetings, Chicago, August 2018.

Member, Organizing Committee and Sub-Theme Chair, LAEMOS, Buenos Aires, Argentina, March 2018.

Member, Organizing Committee and Track Chair, AIB-LAT, Buenos Aires, Argentina, March 2018.

Track Chair, SMS Costa Rica Meetings, December 2017.

Member, Ph.D. Dissertation Defense Committee, Carmelo Paviera, University Edinburgh Business School, 2017.

Member, Ph.D. Dissertation Defense Committee, Ezequiel Zylberberg, Said Business School, Oxford University, 2016.

Chair, George R. Terry Book Award Committee, Academy of Management, 2013-14. Coordinator, Research Stream on "Globalization: Management and Policy Implications," Industry Studies Association, 2013-present.

Chair, Paper Development Workshop, Junior Faculty Consortium, International Management Division, Academy of Management Annual Meetings, 2014.

Member, George R. Terry Book Award Committee, Academy of Management, 2013.

- Presenter, 2013 AACSB Curriculum Development for Global Management Capabilities Seminar.
- Co-Organizer and Co-Chair, Two-part International Conference on "Transnational Integration Regimes and Domestic Institutional Change in Emerging Market Economies," CIBER-USC, Inter-American Development Bank, & European University Institute, April 2011, February 2012.
- Panelist, Junior Faculty Consortium, International Management Division, Academy of Management Annual Meetings, 2012.
- Chair, Organizing Committee, AIB Frontiers Conference on New Trends in International Business Research, Association of International Business, Charleston SC. December 2009.
- Presenter, Joint Research Workshop in Havana Cuba, Organized by the Social Science Research Council and the Universidad de Havana, (June 20-24, 2006).
- Program Co-ordinator, Program for the Study of East Central Europe, Minda de Gunzberg Center for European Studies, Harvard University (1991-1993).

#### 2. Other

External Review Committee Member, Huntsman Program, University of Pennsylvania, March – April 2018.

Expert Researcher, Inter-American Development Bank, 2017.

Project Coordinator, Inter-American Development Bank, 1999-2001).

Advisor, Council of Foreign Economic Advisors, Office of Deputy Prime Minister, Czech Republic, 1999.

Consultant, Secretario de Asistencia Financiera a las Provincias, Ministerio del Interior, Republic of Argentina, 1997-1999.

Consultant, National Economic Research Associates, Inc., 1992.

# C. Professional Affiliations and Memberships

Academy of International Business

Academy of Management

American Political Science Association

American Association for the Advancement of Slavic Studies

American Sociology Association

Association for Comparative Economic Studies

Council for European Studies

European Group for the Organizational Studies

Latin American Studies Association

Society for the Advancement of Socio-Economics

Strategic Management Society

# V. GRANTS, HONORS AND AWARDS

# A. Academic Awards

# Academy of Management

Winner, Best Paper Award, International Management Division, 2007
Finalist, Doug Nigh Award, International Management Division, 2007
(both for "Public-Private Networks as Sources of Knowledge and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards," with R. Corredoira & G. Kruse)

American Political Science Association

Finalist, <u>Woodrow Wilson Foundation Award</u>, Best Book on Government, Politics, or International Affairs published in 2002. (for *Embedded Politics*)

Darla Moore School of Business, University of South Carolina

Moore School Fellow, 2014-present Outstanding Professor, EIMBA Program, 2012-13, 2014-15 Outstanding Professor, MIB Program, 2010-11

# **B.** University-related Grants

University of South Carolina

Funded

Provost Grant Program, 2011-13 (\$19, 150) Sustainable Enterprise and Development Initiative, 2010 (\$5,000) Magellan Scholar, 2008-09 (\$2,400); 2009-2010 (\$3,000); CIBER, 2008-09 (\$14,000); 2009-2010 (\$13,000); 2010-11 (\$10,000); 2011-12 (\$7,000); 2012-2013 (\$7,000); 2013-2014 (\$7,000), 2016-17, 2018-19 (\$16,000)

### Unfunded

Aspire II for "Transnational Regulatory Integration and the Emergence of the Rule of Law in Developing Countries," Co-PI, 2013, (\$89, 000)

University of Pennsylvania

Center for Leadership and Change Management, 2006-2007 (\$7,500)

University of Pennsylvania Research Foundation, 2005-2006 (\$20,000)

Mack Center for Technological Innovation, 2004-2005 (\$5,000)

GE FUND and Reginald H. Jones Center for Management Policy, Strategy, and Organization, The Wharton School, University of Pennsylvania, 2003-05 (\$8,250 per year)

University of Pennsylvania Research Foundation, 2002-03 (\$10,000)

Reginald H. Jones Center for Management Policy, Strategy, and Organization, The Wharton School, University of Pennsylvania, 2001-02 (\$5,000)

Harvard University

Program for the Study of Germany and Europe, Harvard University, 1994-1995 (\$15,000)

Center for European Studies, 1993 (\$5,000) and 1991 (\$5,000)

Massachusetts Institute of Technology

Department of Political Science, Departmental Fellowship, 1990-1992 (5 semesters of Tuition and Stipend)

### C. External Grants

Funded

Fernand Braudel Senior Fellow, European University Institute, Florence, Italy, April-June 2013, In-residence scholar, €10,000.

Bruszt, Laszlo (EUI, Florence) & Gerald A. McDermott, June 2010, "Transnational Integration Regimes and the Evolution of Regulatory Institutions in the Developing World," Grant for Two Part International Conference and Edited Volume, Inter-American Development Bank, \$50,000.

International Motor Vehicle Program, Project on "Networks, Institutions, and Upgrading in the Argentine Auoparts Supplier Sector," 2007-08 (\$6,400).

European Union FP6, Project on "Sub-National Governance and Institutional Development in East Central Europe." With Laszlo Bruszt (European University Institute), 2004-2007 (€130,000).

William Davidson Institute, University of Michigan Business School, Project on, "Local Capabilities for Global Competition," to develop and implement a survey on Argentine industries. With team based out of IAE, Escuela de Negocios y Dirección, Universidad Austral, Buenos Aires Argentina, 2003-2004 (\$10,000)

Institute for the Study of World Politics, 1996-1997 (\$10,000)

National Security Education Program, United States Department of Defense, 1995-1996 (\$25,000)

J. William Fulbright Fellowship, 1993-1994 (\$15,000)

American Council for Learned Societies, Dissertation Development Grant, 1992-1993 (\$15,000)

International Research Exchange Board, Dissertation Development Grant, 1992-1993 (\$5,000)

Thomas J. Watson Foundation Fellowship, 1988-1989 (\$13,000)

*Unfunded*USAID, Co-PI, 2012, \$100,000
VolkswagenStiftung, Co-PI, 2010, €1,000,000

# VI. PERSONAL INFORMATION

Foreign Languages:

Fluent: Spanish

High Proficiency: Czech, French, Slovak

Conversant: German

Married, one daughter United States Citizen